

| <b>First Semester</b>  |                                                                                                  |   |
|------------------------|--------------------------------------------------------------------------------------------------|---|
| ENGL 110               | College Composition I                                                                            | 3 |
| ACCT 200               | Elements of Accounting I                                                                         | 3 |
| General Education      | Physical Education ( <i>UNIV 101: Intro to College Life can be used to fulfill this credit</i> ) | 1 |
| General Education      | Arts, Humanities, or History Electives*                                                          | 3 |
| Program Elective       | (Choose from any certificate courses below)                                                      | 3 |
| <b>Second Semester</b> |                                                                                                  |   |
| ENGL 120 or ENGL 125   | College Composition II <b>OR</b> Introduction to Professional Writing                            | 3 |
| BADM 202               | Principles of Management                                                                         | 3 |
| ACCT 201               | Elements of Accounting II                                                                        | 3 |
| General Education      | Lab Science                                                                                      | 4 |
| Program Elective       | (Choose from any certificate courses below)                                                      | 3 |
| <b>Third Semester</b>  |                                                                                                  |   |
| ECON 201               | Principles of Microeconomics                                                                     | 3 |
| MATH 103               | College Algebra                                                                                  | 3 |
| General Education      | Arts, Humanities, History Elective*                                                              | 3 |
| General Education      | Physical Education                                                                               | 1 |
| Program Elective       | (Choose from any two certificate courses below)                                                  | 6 |
| <b>Fourth Semester</b> |                                                                                                  |   |
| MATH 210               | Elementary Statistics                                                                            | 3 |
| COMM 110               | Fundamentals of Public Speaking                                                                  | 3 |
| ECON 202               | Principles of Macroeconomics                                                                     | 3 |
| General Education      | Social Science Elective                                                                          | 3 |
| General Education      | Arts, Humanities, History Elective*                                                              | 3 |
| Program Elective       | (Choose from any certificate courses below)                                                      | 3 |

### **Minimum credits required for Business Administration, Associate of Arts: 63**

\* General Education: Arts/Humanities/History Electives- students must choose from two different departments.

| <b>Program Elective Options</b>               |   |
|-----------------------------------------------|---|
| ACCT 207: Managerial Accounting               | 3 |
| ACCT 211: Financial Forecasting and Budgeting | 3 |
| ACCT 218: Computer Applications in Business   | 3 |
| ACCT 231: Income Tax Procedures               | 3 |
| BUSN 254: Financial Statement Analysis        | 3 |
| BADM 201: Principles of Marketing             | 3 |
| BADM 210: Advertising I                       | 3 |
| BADM 240: Sales                               | 3 |
| BADM 260: Principles of Retailing             | 3 |
| BADM 265: Digital Marketing                   | 3 |
| BUSN 170: Entrepreneurship                    | 3 |
| BADM 241: Sales Management                    | 3 |
| BADM 280: Personnel Management                | 3 |

*Optional certificates in Accounting, Marketing, and Management are available. Work with your advisor to choose specific program electives that can lead to an add-on certificate.*