



# BUSINESS ADMINISTRATION

## Associate in Arts

63-credits

## THE PROGRAM

The Business Administration program is an Associate in Arts (AA) degree that provides a broad understanding of finance, management, and marketing. Students can transfer to a four-year college or university or enter a business-related career after graduation. Optional certificates can be added to the degree plan, including accounting, management, or marketing.

## WHAT STUDENTS WILL GAIN

- Apply accounting principles to record and share financial information.
- Use budgets and standard costs to support planning and business operations.
- Apply managerial accounting concepts to support business decisions.
- Record and interpret revenues and expenses accurately to support clear financial reporting.
- Analyze and use financial statements.

## BUSINESS ADMINISTRATION DEGREE OPPORTUNITIES

The Business Administration degree supports transfer to a four-year college or university after LRSC. Students are encouraged to research transfer schools early and review their catalogs. Advisors assist with course planning and selecting electives that meet prerequisite requirements for an AA or AS degree. Transfer agreements are available through Student Services.

## ADVISORS/TRIO & POWERSKILLS

Advisors at LRSC help you create a class schedule and choose electives that build a foundation for upper-division coursework and meet transfer requirements.

TRiO & PowerSkills provide academic support for all students, including tutoring, advising, study support, testing/proctoring, and disability services.

## PROGRAM CONTACTS

For questions about the Business Administration program at Lake Region State College, contact:

Dr. Cindy Brown, Professor  
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## STUDENT SUCCESS TIPS



Schedule time with your advisor each semester to stay on track with your degree plan.

Review transfer requirements early if you plan to continue to a four-year college or university.

Use tutoring and academic support services when needed to build skills in subjects like math and accounting.

Get involved in DECA to build skills in marketing, management, and entrepreneurship through competition and leadership activities.

Over \$540,000 in scholarships is awarded to students each year. Complete the scholarship application on the LRSC website; one application applies to multiple scholarships, and awards are matched based on eligibility.



# BUSINESS ADMINISTRATION

## 63-CREDIT PROGRAM

### Associate in Arts

First Year (Fall)	Credits
ENGL 110: College Composition I	3
ACCT 200: Elements of Accounting I	3
UNIV 101: Introduction to College Life	1
General Education: Arts, Humanities, or History Elective	3
Program Elective (choose from any certificate courses below)	3
Spring	
ENGL 120: College Composition II <b>OR</b> ENGL 125: Introduction to Professional Writing	3
BADM 202: Principles of Management	3
ACCT 201: Elements of Accounting II	3
General Education: Lab Science	4
Program Elective (choose from any certificate courses below)	3
Second Year (Fall)	
MATH 103: College Algebra	3
ECON 201: Principles of Microeconomics	3
MATH 103: College Algebra	3
General Education: Arts, Humanities, History Elective	3
General Education: Physical Education	1
Program Electives (choose from any two certificate courses below)	6
Spring	
MATH 210: Elementary Statistics	3
COMM 110: Fundamentals of Public Speaking	3
ECON 202: Principles of Macroeconomics	3
General Education: Social Science Elective	3
General Education: Arts, Humanities, History Elective (2 Departments)	3
Program Elective (choose from any certificate courses below)	3
<b>Total Credits</b>	<b>63</b>

Students may select from the program electives listed below. If you choose to pursue an Accounting, Management, or Marketing certificate, work with your advisor to choose electives that meet the certificate requirements.

#### Accounting Certificate: 15 credits

ACCT 207: Managerial Accounting  
ACCT 211: Financial Forecasting & Budgeting  
ACCT 218: Computer Applications in Business  
ACCT 231: Income Tax Procedures  
BUSN 254: Financial Statement Analysis

#### Marketing Certificate: 15 credits

BADM 201: Principles of Marketing  
BADM 210: Advertising I  
BADM 240: Sales  
BADM 260: Principles of Retailing  
BADM 265: Digital Marketing

#### Management Certificate: 15 credits

BUSN 170: Entrepreneurship  
BADM 201: Principles of Marketing  
BADM 240: Sales  
BADM 241: Sales Management  
BADM 280: Personnel Management