



Operational Plan: Annual Plan
Strategic Plan: 5-Year Plan

We enhance lives and community vitality through quality education.

Goal 1 – Deliver degrees that are the best value in the nation

Goal 1.1: Lead the North Dakota University System with supported utilization of open education resources and increase the number of open resources each year; strengthen access to digital resources to support students and faculty needs.

Strategies:	Assigned to & Timeline:
1. Create a pool of funds to support the use of development and implementation of OERs, thus increasing the number of open resources each year.	Academic & Student Affairs by December 31, 2015
2. Send faculty to professional development to learn more about utilizing Open Educational Resources, thus creating the opportunity for faculty to adopt or create open ed resources.	Academic & Student Affairs by Spring of 2016
3. Track student savings by use of current resources available (book share, OER, chapter rental, textbook rental, and library reference) thus gauging current strength of digital resources offerings. Report current savings taking place.	Academic & Student Affairs/ Administrative Affairs (IT and Bookstore) at Semesters' end Fall 2015 and Spring 2016
4. Utilize the Bremer grant to identify digital resources and other strategies to strengthen access to students and faculty through the library.	Advancement by December 31, 2016

Goal 1.2 Tell LRSC's story to increase awareness of the value LRSC provides.

Strategies:	Assigned to & Timeline:
1. Create an image/awareness campaign in conjunction with the college's 75th anniversary. Increase positive exposure in the media with more stories showcasing LRSC value.	Advancement executed Fall 2015 Measurement report December 31, 2016.
2. Reconfigure the Institutional Advancement Division to more effectively reach many audiences with the LRSC value story.	Advancement Fall 2015
3. Coordinate campus social media activity to best tell the LRSC story.	Advancement by May 2016
4. Proactively communicate personally with dual credit students each year regarding student progress toward degrees and scholarship opportunities.	Advancement/Academic & Student Affairs by Spring Semester end 2016

Goal 1.3 Utilize external resources to impact college affordability for students

Strategies:	Assigned to & Timeline:
1. Encourage private investment in scholarships to reduce cost of attendance... raise \$200,000 of new resources for scholarships by Dec. 31, 2016	Advancement by December 31 2016.
2. Encourage private investment in program support to reduce the need for increased fees and tuition with 500,000 of new resources for program support by Dec. 31, 2016.	Advancement by December 31 2016

Goal 2 – Provide programs when, where people need/want

Goal 2.1 Enhance relationships with industry on partnerships, funding, recruiting, internships, and placement with LRSC’s career and technical programs.

Strategies:	Assigned to & Timeline:
1. Strengthen current partnerships and develop at least two new partnerships with career and technical programs that will strengthen curriculum or foster student success.	Academic & Student Affairs/ Advancement/President by December 31, 2016
2. Target industries and business in need of trained employees	President/Academic & Student Affairs/Advancement by December 31, 2016

Goal 2.2: Develop a pool of funds for new program initiatives and facility updates as priorities emerge.

Strategies:	Assigned to & Timeline:
1. Strengthen ASL & Interpreting program with enhanced linkages to high schools to deliver ASL courses; partnerships with Minot State University to deliver a BAS degree in Interpreting on the LRSC campus.	Academic & Student Affairs/ Advancement September 2016
2. Create a comprehensive facility inventory on FAMIS. Prepare evaluation of facility space. Plan updates and repurposing of space.	Administrative/Academic & Student Affairs by May 2016

Goal 2.3: Develop and enhance on-campus programs and enrollment while also offering/expanding distance education opportunities.

Strategies:	Assigned to & Timeline:
1. Prepare an LRSC GF campus plan to accommodate current programming needs and create long-term plan to address course and program needs in Grand Forks region.	Academic & Student Affairs/ President by July 2016
2. Develop and present information to garner support from UND and other stakeholders for a formal LRSC GF operation	President by December 31, 2016

Goal 3 – Equip students for success

Goal 3.1: Increase graduation and retention rates.

Strategies:	Assigned to & Timeline:
1. Create an enhanced focus on the academic advising model. Implement new strategies to guide students, faculty, and staff.	Academic & Student Affairs June 2016
2. Enhance orientation and increase student engagement measured by increased student participation in activities.	Academic & Student Affairs by Spring of 2016

Goal 3.2: Evaluate all learning, support services, and physical facilities to best serve students and live the LRSC mission.

Strategies:	Assigned to & Timeline:
1. Complete a comprehensive facilities master plan.	Administrative Affairs
2. Maintain/Increase wireless access on campus.	Academic & Student Affairs (IT) – ongoing
3. Create a responsive website.	Advancement/Academic & Student Affairs (IT) June 2017
4. Implement some WOW factors around the campus	Entire campus led by Administrative Affairs – ongoing
5. Begin budgeting to update one classroom at a time	Administrative Affairs/ Academic & Student Affairs
6. Replace signage on main campus with updated color palette.	Advancement/Administrative Affairs
7. Update digital signage and add monitor to main entrance/welcome center	Administrative Affairs, Advancement (IT)

Goal 4 – Maximize the strengths of a unified university system

Goal. 4.1 LRSC will work with NDUS and campuses to explore enhancing shared services.

Strategies:	Assigned to & Timeline:
1. Active involvement and contribution to the Chancellor’s Cabinet Shared Services Study	President, Academic & Student Affairs/ Advancement/Administrative Affairs by July 2016

LRSC Goal 1 – Provide innovative solutions to reduce cost to attend college and increase value of an LRSC education.

NDUS Goal 1: Deliver degrees that are the best value in the nation

LRSC Goal 1.1: Lead the system with supported utilization of open education resources and increase the number of open resources each year; strengthen access to digital resources to support students and faculty needs.

LRSC Goal 1.2: Tell LRSC's value story to many audiences to increase awareness of the value LRSC provides.

LRSC Goal 1.3: Utilize external resources to impact college affordability for students.

LRSC Goal 2 – Promote college awareness and access

NDUS Goal 2: Provide programs people want, where and when they need them

LRSC Goal 2.1: Enhance relationships with industry on partnerships, funding, recruiting, internships, and placement with LRSC's career and technical programs.

LRSC Goal 2.2: Develop a pool of funds for new program initiatives and facility updates as priorities emerge.

LRSC Goal 2.3: Develop and enhance our on-campus programs and enrollment while also offering/expanding to other communities.

LRSC Goal 3: Foster a student-centered environment that promotes excellence in teaching and effective learning

NDUS Goal 3: Equip students for success

LRSC Goal 3.1: Increase graduation and retention rates.

LRSC Goal 3.2: Evaluate all learning, support services, and physical facilities to best serve students and live the LRSC mission.

LRSC Goal 4: Promote continuous improvement and collaboration

NDUS Goal 4: Maximize the strengths of the unified system

LRSC Goal 4.1: LRSC will work with NDUS to streamline the collaborative process to create a more welcoming environment for students, thereby increasing collaborative enrollments and retention rates.