



2007-2008 Campus Strategic Alignment Plan

Cornerstone and Objectives	Start	Finish	Major outcomes expected
<p>Goal 1: Economic Development Connection: Increase the direct connections and contributions of the University System to the economic growth and social vitality of North Dakota.</p>			
<p>1. Seek additional private- and public-sector funding to support the Dakota Center for Technology-Optimized Agriculture.</p>	<p>2007</p>	<p>2008</p>	<p>Secure resources from National Pork Board, North Dakota Pork Producers and ND Association of Dairy Producers to assist with new center initiatives regarding manure/slurry injection application tools</p> <p>Secure resources through USDA and NSF to enhance current tool injection capabilities and enhance carbon sequestration analysis (create new analysis tools to assess carbon sequestration)</p> <p>Develop educational material and press kits to build awareness of center</p> <p>Add office manager/administrative assistant position to meet center's operating and support needs</p> <p>Add curriculum development position to place injection tool information and procedure in web shell for producers to access</p>



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<p>2. Work with Northeast Workforce Training Advisory Board to analyze needs of WFT.</p>	<p>2007</p>	<p>2008</p>	<p>Conduct needs assessment of Northeast Workforce Training to determine directions for future growth</p> <p>Explore new partnerships to enhance Northeast Workforce Training activity in the quadrant</p> <p>Increase staffing in critical areas</p> <p>Increase business contacts resulting in increased training hours in the Grand Forks area</p>
<p>3. Develop a plan to enhance experiential and service learning for students.</p>	<p>2007</p>	<p>2008</p>	<p>Work with North Dakota Department of Commerce <i>Operation Intern</i> program for ideas and strategies to enhance internships and experiential learning opportunities</p> <p>Work with local economic developers (EDND) for additional ideas and strategies to enhance internships and experiential learning opportunities</p> <p>Enhance opportunities within the communities for international scholars to participate in experiential learning and/or leadership training</p>



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<p>Goal 2: Educational Excellence: Provide high-quality education and skill development opportunities which prepare students to be personally and professionally successful, readily able to advance and change careers, life-long learners, good citizens, leaders, and knowledgeable contributing members of an increasingly global and multi-cultural society.</p>			
<p>4. Seek approval to offer one or two new programs and deliver one or two new programs and/or offer additional programs online.</p>	<p>Spring 2006</p>	<p>2008</p>	<p>Identify growth areas in programs and enhance those areas</p> <p>Add one or more programs to meet labor needs of region and state</p> <ul style="list-style-type: none"> • Researching radiology technician, wind turbine technician, forensic science technician, and/or court reporting • Considering other programs that may tie in with existing programs or with grant possibilities (Homeland Security, health and safety, environment and sustainability) <p>Curricula completed and submitted to State Board of Higher Education for approval</p> <p>Conduct campus training to utilize CC Benefits data and utilize the data for new program offerings</p>



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5. Track results of master degree programs for Lake Region State College dual credit and part-time faculty; submit funding applications to private sector for additional support.	2006	2008	Monitor enrollment progress of the six teachers currently in program Measure the number of credit hours completed Recruit additional faculty to participate and grow enrollment from 6 to 10 Secure additional funding to support the project
6. Establish a chapter of the student honor society, Phi Theta Kappa, to support high achieving students	2007	2009	Advisor identified for the society Submit needed forms for recognition as campus organization Submit needed forms for recognition by national chapter of Phi Theta Kappa



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Goal 3: Flexible and Responsive System: Create a University System environment which is responsive to the needs of its various clients and is flexible, empowering, competitive, entrepreneurial, and rewarding.			
7. Monitor and continue to respond to the needs of rural health care centers with nurse shortages as identified.	Spring 2006	Spring 2009	Graduate qualified nurses prepared to work in rural health care facilities and other settings Continue nursing education in Langdon to include Associate Degree Nurse education Receive State Board of Nursing approval to deliver nursing education to other communities, such as Cooperstown, Grand Forks, and others as identified Recruit faculty to assist in distance delivery locations



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<p>Goal 4: Accessible System: Create a university system that is proactively accessible to all areas of North Dakota and seeks students and customers from outside the state. It provides students, business, industry, communities, and citizens with access to educational programs, workforce training opportunities, and technology access and transfer, and does so with the same performance characteristics described in the “Flexible and Responsive System” goal.</p>			
<p>8. Continue to focus on enrollment management priorities to grow enrollment in on-campus, online, and distance education offerings.</p>	<p>2006</p>	<p>2007</p>	<p>Implement major strategies identified in the enrollment management plan to:</p> <ul style="list-style-type: none"> • Increase early entry and dual credit enrollment from 139 to 150 FTE • Increase part-time enrollment from 1143 to 1200 headcount • Increase full-time enrollment from 391 to 420 <p>Continue to work on relationships for international student recruitment and retention</p> <p>Utilize web site for targeted enrollment management needs</p> <p>Create online marketing plan that blends with overall enrollment plan</p> <p>Student enrollment information, including a) total number and trends in full-time, part-time, degree-seeking, and non-degree-seeking students being served; and</p> <p>Student participation—levels and trends in rates of participation of b) recent high school graduates and non-traditional students</p>



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Goal 5: Funding and Rewards: Develop a system of funding, resource allocation, and rewards which assures quality and is linked to the expressed high-priority needs and expectation of the University System – assures achievements of the expectations envisioned.			
9. Seek funding to install wind turbine on campus to reduce energy costs and create educational opportunities. and move forward to becoming a green campus.	2006	2008	Wind turbine project funded through private and public sector funds Evaluate the viability of becoming a green campus Research program offerings in association with wind turbine technology
10. Develop expertise to increase major gifts to Community College Foundation that supports Lake Region State College	Spring 2007	Spring 2008	Develop literature and strategies to increase planned giving and improve donor relations Increase outreach activities with estate planners, accountants, and law firms in the region Expand records of alumni base



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Goal 6: Sustaining the Vision: Develop a structure and process which assure the University System for the 21 st century, as described by these goals, remains connected, understood, relevant, and accountable to present and future research and public service needs of the state and its citizens – sustaining the vision.			
11. Continue to improve coordination of strategic planning, program review, budget process, and overall communication in coordination with the Report of the Roundtable	2006	Ongoing	Annual progress summaries created and communicated Continue coordinated communication efforts among campus entities Hold College Planning Team meetings Continue coordinated communication efforts with regional service organizations Hold focus sessions with community and campus