

Strategic Goal 1 To ensure excellence in student learning

Support College Principles:

Support NCA criterion:

Initiative 1.1 Improve the registration, advisory and counseling processes

Actions

- a. Improve advising for all students
- b. Implement downloadable orientation for distance students
- c. Hire a full time licensed mental health/career counselor

Target date:

Responsibility:

Budget:

Initiative 1.2 Strengthen student achievements

Actions

- a. Encourage participation in leadership opportunities
- b. CTSO (PBLA, Skills USA)
- c. Implement honors program- strengthen PTK
- d. Develop under graduate research opportunities/program
- e. Develop service learning/coop/internships
- f. Better funding for comp.

Target date:

Responsibility:

Budget:

Initiative 1.3 Determine the effectiveness of institutional outcomes assessment

Actions

- a. Integrate course, program, and academic assessment.
- b. Create a process of institutional outcomes
- c. Link the process of assessment to continuous improvement

Target date:

Responsibility:

Budget:

Initiative 1.4 Enhance instructional consistency

Actions

- a. Develop mentoring program for full & part time faculty
- b. Implement a program for training in educational methods for all faculty members
- c. Develop a mandatory orientation for all full and part time faculty and staff
- d. Standardized course syllabi college-wide
- e. Ensure curriculum is current
- f. Improve communication with PT faculty
- g. Training for online students

Target date:
Responsibility:
Budget:

Strategic Goal 2 To create an innovative, diverse, and accessible environment
Diverse & accessible environment

Initiative 2.1 (randy) Maximize enrollment management

Actions

- a. Increase enrollment in evening/online course offerings-marketing pieces
- b. Increase retention -Faculty calls student when 2 classes are missed
- c. Continue to bring international students to LRSC-Use them to recruit others upon returning home
- d. Work with LRSC students to study abroad (St. Cloud State) -Have current international students lead
- e. Internationalize faculty-Faculty exchange international
- f. Native American student recruitment and retention program -linkage with Little Hoop-meet with their Administrative Council.
- g. Financial Aid Awards Foundation Awards
- h. Market transfer and articulation options
- i. Wellness facility
- j. Operational wind turbine
- k. Explore additional activities (volleyball, baseball, soccer, music, languages)

- I. Showpiece visual appeal for tours (Sim Tech)
- m. Explore additional non-credit offerings
- n. Web

Target date:

Responsibility:

Budget:

Initiative 2.2 Create partnerships with business, industry, local schools, government, and other constituencies

Actions

- a. Physical presence in Grand Forks-TrainND, Launch and AAS
- b. Contact with government (advocacy program)
- c. Prepare federal appropriation requests (December)
- d. Indoor shooting range
- e. Driving range
- f. NDSO partnership opportunities
- g. Work with Camp Grafton

Target date:

Responsibility:

Budget:

Initiative 2.3 Strengthen job training and re-training

Actions

- a. Develop space
- b. Strengthen relationship with local job service
- c. Strengthen placement
- d. Offer discounted course to graduates to refresh technical training (IT)

Target date:

Responsibility:

Budget:

**Strategic Goal 3 To continuously improve the quality & effectiveness
of student support and community services**

Initiative 3.1 Improve services for all student and the community

Actions

- a. Continue using needs survey/focus groups/community conversations
- b. Increase cultural activity offerings
- c. Explore establishing an office of institutional research
- d. Increase participation in school athletic programs
- e. Encourage growth in the number of seniors who participate in college activities
- f. Extend our services to Distance Ed students
- g. Training for interviewing, resume'....
- h. Offer non credit options for current classes

Target date:

Responsibility:

Budget:

Initiative 3.2 Increase partnerships and activities with K-12 students

Actions

- a. Market, support & sustain NESC on campus
- b. Career exploration (Exploratory Days K-12)
- c. Dual Credit & articulation
- d. Library services
- e. Bring more students from DLHS to campus
- f. IVN
- g. Shared instructor
- h. be a "room sponsor" for an hour at elem schools

Target date:

Responsibility:

Budget:

Strategic Goal 4 To effectively manage and develop resources

Initiative 4.1 Create and implement a communication plan

Actions

- a. Design, implement and evaluate a communication plan for students

- b. Enhance communications with faculty, staff and community
- c. Showcase former successful students increase testimonials

Target date:

Responsibility:

Budget:

Initiative 4.2 Enhance human Potential

Actions

- a. Create a wellness center for student, faculty, staff and community use
- b. Develop training/continuing ed. opportunities in response to educational requirements and needs of the faculty and staff
- c. Develop a reward system to recognize outstanding achievement-employee of the month parking space/frame for degree earned
- d. Continue to develop new leadership among campus faculty and staff
- e. Pursue funding for advanced degree programs for faculty and staff (online classes)

Target date:

Responsibility:

Budget:

Initiative 4.3 Stabilize Financial Resources

Actions

- a. Create an institutional advancement office to support the CCF and institutional development, strengthen planned giving and grant writing initiatives
- b. Housing
- c. Create program cost analysis including fees & grants income
- d. Program review
- e. Develop a model to deactivate or delete programs with low enrollment or that are outdated
- f. Prioritize resources for new and remaining programs and services
- g. Develop a plan for the potential reduction of tuition revenue
- h. Research developing a branding initiative

Target date:

Responsibility:

Budget:

Initiative 4.4 Physical Plant

Actions

- a. Establish a college-wide plan with policies and procedures for adoption, necessary improvement and use of space, facility upgrades, equipment, and general maintenance. Records-Digitizing paper records in registrar's office

- b. Implement a "help ticket" for issues (room set-up, ice on sidewalk, leak)
- c. Ensure the safety plan remains responsive to institutional and community needs
- d. Ensure the technology plan is used to support student learning
- e. Complete campus signage project
- f. Campus maps as tear off sheets to hand out to guests
- g. Update campus master plan to include facilities requests to meet future needs
- h. Erlandson Center expansion
- i. Wind tower for "green campus"
- j. New programming
- k. Update furnishing
- l. GFAFB

Target date:

Responsibility:

Budget: