

# Strategic Plan

## **FOCUS AREA 1: EDUCATE**

---

### **Goal 1-A: Grow student enrollment through quality, relevant academic programs.**

- **Objective:** Ensure LRSC's institutional research shapes long-term curriculum planning, student recruitment, and student retention.
- **Objective:** Increase enrollment in face-to-face environments.
- **Objective:** Increase the percentage of Academic Transfer students to 40 percent of the total student body.

### **Goal 1-B: Be responsive and responsible in creating new academic programs.**

- **Objective:** Engage regional employers to ensure academic programs align with workforce needs.
- **Objective:** Explore creating new academic offerings that complement and/or add value to existing programs.

### **Goal 1-C: Improve course delivery to meet student expectations and needs.**

- **Objective:** Develop new schedules and delivery models to ensure student success.
- **Objective:** Retain our market share in online education.

## **FOCUS AREA 2: ENHANCE**

---

### **Goal 2-A: Enhance LRSC student housing and student life programming.**

- **Objective:** Develop a long-term plan for student housing.
- **Objective:** Provide student life programming and campus events that enrich student experiences and will deepen their connections to LRSC.

### **Goal 2-B: Strengthen LRSC's relationship with the community and region to better serve the interests of students and employers.**

- **Objective:** Inform the Devils Lake community and region about LRSC's offerings and achievements.
- **Objective:** Develop and implement a community and regional stakeholders engagement strategy.

## **FOCUS AREA 3: ADVANCE**

---

### **Goal 3-A: Strengthen collaboration between LRSC and the Community College Foundation.**

- **Objective:** Effectively use and expand scholarship offerings for student recruitment and retention.
- **Objective:** Develop and implement an alumni engagement strategy.

### **Goal 3-B: Secure needed resources to implement LRSC's long-term priorities.**

- **Objective:** Develop strategies for leveraging alternative funding resources (grants, corporate, individual donations).
- **Objective:** Secure financial support to construct and maintain the new Royals Athletic Performance Center.