



PROVEN PERFORMANCE

TARGET ROOFING ENDOWMENT

Thomas Wade and **Richard Lybeck**, co-owners of Target Roofing, established a scholarship endowment in 2013 with a generous gift to the Community College Foundation of Devils Lake. The gift was intended to celebrate forty years of proven performance in the roofing business. The fund will perpetually provide scholarships for students enrolled at Lake Region State College.

Tom and Rich (who is known by many as “Pork”) grew up in Devils Lake in families that had many linkages to the college. Rich’s mother, Esther Lybeck, worked as the college registrar, carefully tracking enrollments of students in hand-written ledgers. Rich’s three siblings attended the college, as did his wife, Carol McKay Lybeck, and her seven siblings. Carol’s mother, Pat McKay, served on the college faculty for many years. Rich and Carol’s two children also attended LRSC. Tom’s mother and stepfather, Virginia and Lloyd Peterson, were proud advocates for the college, too.

Tom and Rich remember chatting about their futures over a beer in a local establishment in December of 1972. Tom had just completed a degree in sociology at UND, and Rich had recently finished the carpentry program at Lake Region State College. The more they talked, the more convinced they became that they should open a roofing business in Devils Lake. With encouragement from family members and local business advisors, Target Roofing was born. The new business partners began roofing homes in the community.

Three years after launching the business, Rich and Tom were ready to expand the company into commercial roofing. These jobs required bigger equipment, larger crews, and more complex bidding procedures. One of their first large, commercial jobs was roofing LRSC’s diesel shop—currently home to the Wind Energy and Simulation Technology programs. Since then, Target Roofing has grown to be a well-respected provider of roofing services in Minot and Williston, as well as throughout the Devils Lake region. Tom explained that through the years, LRSC has been a big part of the business’s success, having awarded Target Roofing the winning bid to roof the campus twice—first in the 1980s and again in 2012.

Tom Wade and Rich Lybeck value education and believe in investing in community. They are pleased that the Target Roofing Endowment will assist exemplary LRSC students who are pursuing educational opportunities in their effort to build bright futures for themselves and their families. ●

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