



**Citizens  
Community  
Credit Union**

*Your Financial Friend*

# Citizens Community Credit Union Endowment

**H**aving assisted farmers with their financing needs since 1940, the credit union recognizes the many challenges they face. Citizens Community Credit Union also recognizes the strong role that experience, hard work, and knowledge play in achieving financial success.

Education is an extremely important factor in attaining the high level of expertise a farmer or rancher needs to succeed in today's challenging environment. From one season to the next, they must understand not only production methods but economics, record-keeping, marketing, and many other business management areas, theories, and concepts.

Having worked with the Farm Management program from a banking perspective, Citizens Community Credit Union was aware of its excellent program leaders and very high value to anyone participating in the program. By following the program and sharing knowledge, the credit union could see there was much to gain for any production operation.

As a result, Citizen's Community Credit Union wanted to become part of assisting with the support and success of the Lake Region State College Farm Management program. This is partially accomplished by providing scholarships, and the credit union is happy and proud to have the opportunity to see a wonderful program grow in its mission to assist area farmers and ranchers through educational efforts. ↪